# **Ox on the Run Progress Update**





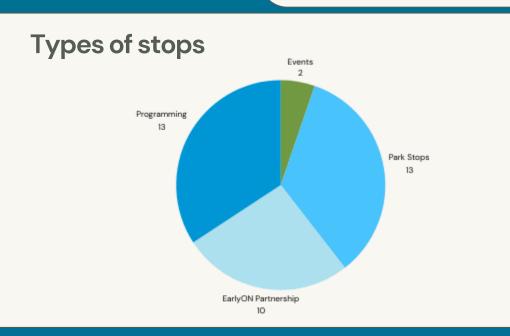
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## Township of East Zorra-Tavistock

Library Cards Registered

These numbers reflect Ox on the Run operations from June 2023 – August 2024





#### Popular stops:

- Hickson Park
- Tavistock Memorial Hall with Early ON
- Innerkip Tech Help



## Highlights

- School visits to promote Summer Reading Club and other library programming
- Make and Mingle Adult Craft Night in Innerkip
- Partnership with EarlyON allowed for meeting other recreational groups also using the space



## Challenges

- Vehicle is not accessible
- Public assumes it is an ambulance, and can be reluctant to approach
- When children are with caregivers and not parents at EarlyON stops, it can be difficult to recommend specific literacy supports



## Opportunities

- Attending Tavistock Fall Fair in September
- Building on summer momentum in Hickson throughout the fall and winter
- Assessing our tech help offerings, aiming to be outside of library branches
- Increasing promotion for future Ox on the Run Stops

