



**To:** His Worship the Mayor and Members of Council  
**From:** Meaghan Vader, Corporate Initiatives Manager/Clerk  
**Report Number:** CIO-2024-10  
**Subject:** Zorra/ East Zorra-Tavistock Line Renaming  
**Meeting Date:** November 20, 2024

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**Recommendation:**

**THAT** Report CIO-2024-10 be received as information,

**AND THAT** Council approve the renaming of the Zorra/East Zorra-Tavistock Line to the 47<sup>th</sup> Line.

**AND FURTHER THAT** Council direct staff to proceed with the steps necessary to change the name of Zorra/East Zorra-Tavistock Line to the 47<sup>th</sup> Line.

**Report:**

At its regular meeting of Council on February 7, 2024, a delegation to Council suggested that residents would like to change the name of Zorra/East Zorra-Tavistock Line for various reasons including frustration and confusion over the long name. The same delegation was made to the Council of Zorra Township.

Council directed Staff to consult residents of the Zorra/East Zorra-Tavistock Line and Emergency Services to solicit feedback and concerns related to the potential name change, as well as collaborate with Zorra Township Staff, and report back to Council.

Staff met with Zorra Township staff, who took the lead on contacting residents to collect responses. Residents were asked if they would like to keep the street name the same, or to change it to the 47<sup>th</sup> Line. The 47<sup>th</sup> Line was selected as the 911 numbers on this road already begin with 47.

Letters were mailed out to 74 property owners asking for a response by the end of March. 53 responses were received from the mail out. The remaining property owners who reside on this road were contacted by phone. A total of 63 responses were received. Of those, 54 agreed they would like the road name changed to 47<sup>th</sup> Line, and 9 responses indicated that they would prefer to keep the road name as is. Of those 9 responses, 2 were East Zorra-Tavistock residents.

11 property owners did not provide a response. Of the 11, only one owner lives on the road, with the remaining 10 owning property on Zorra/East Zorra-Tavistock Line but residing elsewhere. 5 of the no responses received are property owners from East Zorra-Tavistock.

Staff reached out to Oxford County GIS and confirmed that there were no issues with changing the name to 47th Line. Emergency Services did not have any concerns with this change.

Staff have been in contact with Canada Post to confirm they will receive notification of the name change once it has been completed with County GIS mapping just like any new address creation. Nothing additional needs to be done from the municipality side.

If approved by Zorra and East Zorra-Tavistock Council's, staff plan to send a letter to all property owners advising them of the name change and will include an Address Change Checklist to help guide them in the address change process.

### **Financial Implications:**

The total cost for this project is \$1,965.59. Zorra and East Zorra-Tavistock staff have agreed to share the costs associated with this change, including postage and signage. The total financial impact for East Zorra-Tavistock is \$982.80 plus Public Works staff time for installing new signs. This includes costs for a final mailout to all property owners if the project is approved. The price also includes signage as quoted by Oxford County to replace the intersection street signs.

### **Strategic Plan Linkage:**

- Financial Sustainability
- Good Governance
- Infrastructure
- Service Delivery
- Community Vitality
- Environmental Awareness

**Attachments:**

- Attachment `A` – Zorra Township Staff Report 2024-046
- Attachment `B` – Residential Mailing

## Report Approval Details

Document Title:	Zorra/ East Zorra-Tavistock Line Renaming.docx
Attachments:	- Attachment 'A' – Zorra Township Staff Report 2024-046.pdf - Attachment 'B' – Residential Mailing.pdf
Final Approval Date:	Nov 15, 2024

This report and all of its attachments were approved and signed as outlined below:

Karen DePrest