
Submitted by: Lisa Teeple, Records Management
Coordinator/Executive Assistant

Report No: 2024-046

Council Meeting Date: Regular Council - 20 Nov 2024

Subject: Zorra/East Zorra-Tavistock Line

File: Road Design and
Planning

RECOMMENDATION:

THAT Council direct Staff to proceed with steps necessary to change the name of Zorra/East Zorra-Tavistock Line to 47th Line.

BACKGROUND & COMMENTS:

In January 2024, a delegation to Council suggested that residents would like to change the name of Zorra/East Zorra-Tavistock Line for various reasons including frustration and confusion over the long name. The same delegation was made to the Council of East Zorra-Tavistock.

Council directed Staff to consult residents of the Zorra/East Zorra-Tavistock Line and Emergency Services to solicit feedback and concerns related to the potential name change; collaborate with EZT Staff; and report back to Council.

Staff reached out to Oxford County GIS and confirmed that there were no issues with changing the name to 47th Line. Emergency Services did not have any concerns with this change.

Zorra Staff met with Staff from East Zorra-Tavistock and all were in agreement that we should ask residents if they want to keep the street name the way it is or give the option to change the name to 47th Line. This name made the most sense to Staff since the 911 numbers on this road already begin with 47.

Staff mailed out letters to 74 property owners asking for a response by the end of March. A total of 53 responses were received. The remaining property owners who reside on this road were contacted by phone. A total of 63 responses were received. Of those, 54 agreed they would like the road name changed to 47th Line and nine responded that they preferred to keep the road name as is. Of the 11 owners that did not respond, only one of these actually reside on this road, the remaining 10 own property but reside elsewhere. 86% of the residents who responded to our request were strongly in favour of this proposed name change.

Staff have been in contact with Canada Post to confirm they will receive notification of the name change once it has been completed with County GIS mapping just like any new address creation. Nothing additional needs to be done from the municipality side.

Total mailing costs including postage was \$697.02 which included postage-paid return envelopes and staff time. This also includes mailing costs to notify residents of name change, if approved. Upon approval of the name change by Zorra and EZT Councils, staff plan to send a letter to all property owners advising them of the name change, and will include an Address Change Checklist to help guide them in the address change process. Replacement signage quotes have been received for County signage at Hwy 2 and intersection signs from Road 74 to Perth-Oxford Road at a total cost of \$721.83 and the County will have their staff replace the signs. The cost to replace 13 Township intersection signs is \$546.74 and Township Staff will replace these signs.

FINANCIAL IMPLICATIONS:

The total cost for this project is \$1,965.59. Zorra and East Zorra-Tavistock Staff have agreed to share the costs associated with this change, including postage and signage. The total financial impact for Zorra would be \$982.80 plus Public Works staff time for installing the new signs. This includes costs for a final mailout to all property owners if the project is approved. This price also includes signage as quoted by Oxford County to replace the intersection street signs. Costs related to the project fit within the 2024 budget.

LINK TO STRATEGIC PLAN:

Goal:

We are an engaged community that values all members and actively encourages involvement, engagement, openness and transparency.

Action:

by being open and transparent.

Approved By:

Steve Oliver, Director of Public Services
Kim Grogan, Tax Collector/Deputy Treasurer
Diane Larder, Director of Finance
Karen Martin, Director of Corporate and Protective Services

Status:

Approved - 14 Nov 2024
Approved - 14 Nov 2024
Approved - 14 Nov 2024
Pending